

BVSA Listserv Usage Policy

Please recognize that our Listserv is not intended to be a chat room, so only “messages with a purpose” are allowed. The moderator(s) will review and finalize posting of appropriate messages, but these guidelines will help you to understand what types of messages are allowed.

1. List posts should generally stick to club-related activities or sports-related activities. You may also advertise your personal sports equipment for sale on the Listserv. The Listserv is NOT to be used for selling non-sports-related or non-club-related items or services, with the exception of tickets to major events.
2. You may post group activities that you are organizing, as well as social activities that are open to the entire club membership. Please give details of the outing (date, time, place, cost, etc.). Also provide your contact information if you are organizing the event.
3. It is recommended that club events that are scheduled several weeks in advance; subsequent Listserv postings would serve as reminders about the event as the date and/or deadline draws near.
4. Messages promoting non club events that are scheduled at the same time as club events are prohibited without the expressed permission of the BVSA board. Messages that promote other businesses, organizations or clubs are prohibited without the expressed permission of the BVSA board.
5. Please write a simple, clear subject line on your Listserv post. This will make it easier for our membership to skip a message they're not interested in reading. All postings will automatically say “BVSA” so you don't need to add that. When forwarding information from another source, please change the subject line if necessary to clarify the nature of the posting. Please remove all extraneous “headers” and previous distribution lists from forwarded messages as well.
6. If your message requires attachments, you can use them in your postings.
7. Do not submit ANY form of spam (junk e-mail). Political or religious messages are prohibited.
8. All “news you can use” related to skiing/snow boarding and other sports-related activities will be allowed, including information about non-club* ski trips, ski shop sales, sales of skiing/boardng equipment, season pass deals, first-hand accounts of ski conditions, and requests for information about ski areas. Please do not submit advertisements/propaganda for a resort or other vendor unless the message pertains to a sale or other special offering. (*Non-club trip postings will be allowed if they do not conflict or compete with any BVSA trips, or if any of the club trips are full. Such postings must be approved by the board.
9. Reminders about upcoming events shall be limited to one per week. Exceptions are made for events that are not filling up and which expose the club to financial loss.
10. If you feel a Listserv posting is inappropriate for any reason, please direct your comments to the president or any other board member. Contact the board member directly by email or phone, do not use the Listserv. Please do not contact the original sender to comment on the post as that is the responsibility of a board member.